



Pioneer Herbal

Pioneer Antifungal Liquid Soap
Directions for Use. February 2009



Pioneer Personal Care Products
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Pioneer Herbal Liquid Soap

For use as part of a deep cleansing body, limbs and footcare programme (Equine & Animal Care)

Pioneer Herbal Liquid Soap is made for use with Pioneer Equine Herbal Balms. The soap has antifungal properties. When used with our herbal balms for equine and animal applications (for example: White Line Balm, Scab Balm or Anti Midge Balm), it should always be used as part of a **two stage procedure**. It may be used separately as a deep cleansing wash and/or an insect repellent on all animals. For the best possible result, please use the soap as follows:

First stage

1. Clean the area thoroughly. If for a horses foot, clear any loose debris with a stiff brush, pick out any small stones, grit, leaf, dirt or removeable debris and attempt to present a clean foot. If for other parts of the body, ie; for use with Anti Midge or Scab Balm, gently clean any clinging debris, again in an attempt to clear foreign bodies from the area or the scabs or wound.

Second stage

2. For **White Line and Hoof Maintenance**, wet a brush and scrub the foot until thoroughly wet. **SHAKE THE LIQUID SOAP WELL**, squeeze a good worm onto the wet brush and brush up the soap onto the foot into a rich, thick lather. A little more water may help. It is essential to work up this lather, and it is best to use a very small wetting with each scrubbing action. The soap will lather better like this. To take full advantage of the antifungal properties, you must try to work it into all the nooks and crevices, holes and depressions in the foot. When you are completely satisfied that you have covered the entire area, let the soap lie for a minute or two and then dab it dry. Dont wash it off. The soap will leave a very thin film of Olive Oil on the foot. This helps the balm to spread much more easily.

3. Apply the balm. Cover the whole foot, pushing the balm into crevices and holes, and into and around the frog. Use the balm sparingly, but cover the whole area.
Thats the job done. You may cover the foot - or not, as you wish.

4. For **Scab Balm and Anti Midge Balm** you may find it easier to wear surgical gloves. Make sure you gently but thoroughly prepare the area. Squeeze out a good worm of soap into a cupped hand, add a tiny amount of water and “wash” your hands together. Add a little more water, “wash” your hands and work up a lather. Make sure there is a lot of rich lather. Soap the area gently and cover well beyond any patches that may have suffered. Add soap and water to your gloved hands as required. Let the lather lie for 2 minutes and then dab off - dont wash off. Wash off your gloves. Apply the balm sparingly. This system protects you and applies the balm most effectively.



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5. Let the balm lie for a few minutes. The Olive Oil content will stay on the surface for 10 minutes or more. This is normal. The Olive Oil acts as a film between the skin and the air and will hold the herbal elements close to the skin surface area for much longer than normal ointments. Gently rub this surface oil back into the skin. Cover the area if you normally cover.

Notes: The soap contains FOUR oils and FIVE herbs, some with antifungal properties. The initial effect of the lather is to scour the area of residual bacteria and fungal spores. This gives a “clean” area on which to apply the balm.

White Line Balm, Anti Midge Balm and Scab Balm are made for each specific application. White Line Balm is heavily antifungal. Scab Balm and Anti Midge Balm both include insect repellent, but Scab Balm has a softening herb to help to clear scabs.

Anti Midge Balm

This soap acts as not only a deep cleansing wash on areas under attack from Culicoides Midges and other biting insects, but includes an insect repellent. Flying insects are very susceptible to temperature and so they cloud early in the morning when the sun's rays begin to warm, and again as the sun goes down at dusk and temperatures drop. So Anti Midge Balm should be applied twice a day to serious cases of insect attack. Keeping insects away for just a few hours helps the balm to ease the symptoms of attack and assists the skin in recovery. Wash with this liquid soap prior to applying the balm.

If you have any questions about the soap and the balms, please contact the equine professional who normally visits your horse. If you purchased direct because you don't normally have a professional visit, then contact us and we may be able to let you know who the closest professional is.

Nothing in our soap or balms will hurt your animal. As a general rule, you may use the soap to cleanse your hands and skin in general without harm. People with very sensitive skin or who may be allergic to herbal preparations should use surgical gloves. If you have a recurring skin complaint you should consult your GP. You may also find that one of our soaps or ointments (for humans) may help. Please contact us.

There is a significant herbal infusion in our **LIQUID SOAP**. This may separate quite normally when the bottle is left standing. Just make sure you **SHAKE THE BOTTLE HARD** to disperse the infusion back into the soap before using it.

Thank you for purchasing our products!



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An ingredients list for a soap is simply an ingredients list. The efficacy of our soap stems from the type of infusion, the method of introduction into the infusion, the period of time that each herb and oil is matured in combination or separately and the specific recipe. Some of our balms take several weeks to manufacture. This soap takes up to three weeks. Every stage is hand controlled. The ingredients include:

Comfrey. This outstanding herb acts so fast that a wound should be cleaned and checked for debris before using Comfrey. It has a long history for helping to reduce bruises.

Marigold. Used for at least five hundred years in the UK, Calendula is a strong antifungal. It can “fight” other herbs in a bacterial mix, but in our mix its primary use is to defeat fungal spores - and it does that job admirably.

Rosemary. In the 10th century, women washed their hair in Rosemary water to “cleanse the head and remove foreign things.” Brides-to-be bathed in Rosemary water and underwear was washed in a strong Rosemary solution. It is not widely known for its antifungal properties in modern times, but we think our ancestors a thousand years ago knew a thing or two. It is a superb deep cleanser, with a history of dislodging lice, ticks and mites.

Natural Oils. Vegetable and plant oils are introduced at times during the maturation process and include Coconut Oil, Palm Oil, Olive Oil and Thyme Oil. This balance of a very carefully controlled herbal infusion and natural oils, hand made throughout, produces what has become a highly successful broad spectrum soap with antifungal properties that is now used throughout the UK and in several countries outside the UK. It is useful for all animals but is particularly successful when used in our 2 stage approach to equine cleansing and foot maintenance.

Order direct or via the website: **SSS-LQS-250** Flip top dispenser bottle 250ml
SSS-LQS-500 Flip top dispenser bottle 500ml



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